



**Automotive News**  
**BEST**  
**DEALERSHIPS**  
**TO WORK FOR**

## FREQUENTLY ASKED QUESTIONS ABOUT BEST DEALERSHIPS:

### What's the timeline?

**November 2011 - March 30, 2012:** Dealerships register to participate, at [www.autonews.com/bestdealerships](http://www.autonews.com/bestdealerships).

Soon after registering, dealerships will receive the Employer Questionnaire.

**April:** Best Companies Group, the national facilitator of this program, sends out the Employee Surveys.

**June:** Dealerships are notified by mail if they are among the Best Dealerships to Work For.

**August:** The Best Dealerships are announced in *Automotive News*.

**October 17:** *Automotive News* will host a series of seminars for dealers at the Ritz-Carlton in Chicago.

The day will culminate with a gala celebration of The Best Dealerships to Work For.

### How are dealerships evaluated?

There are two parts to the assessment process:

**Part I – Employer Benefits & Policies Questionnaire:** The Employer Questionnaire captures important information about company policies, practices and demographics. This is sent out shortly after the registration deadline and is due before the employee surveys are sent.

**Part II – Employee Engagement & Satisfaction Survey:** The Employee Survey consists of approximately 72 statements that employees respond to on a five point agreement scale. The survey also includes 2 open-ended questions and 7 demographic questions.

The results are analyzed and categorized according to eight core focus areas:

- Leadership & Planning
- Role Satisfaction
- Supervisor Relationship
- Pay & Benefits
- Culture & Communication
- Work Environment
- Training & Development
- Overall Engagement

### Is there a cost to participate?

There is no cost to participate in the Best Dealerships program. If your company prefers to complete paper surveys instead of electronic surveys, there is a nominal charge for that option.

### What's the benefit?

Being recognized as a best place to work can boost employee morale, help you attract and retain top talent, and can become a source of pride and increased visibility in the community you serve. All participants will receive an Employer Benchmark Summary, which provides valuable data gathered throughout this process. If you choose to purchase the optional Employee Feedback Report, you'll receive additional in-depth insight, to help you identify the strengths and weaknesses of your workplace.

**To learn more, visit [www.autonews.com/bestdealerships](http://www.autonews.com/bestdealerships)**

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Be there.